



Where our Nation remembers



# GROUP VISITS

Information for group visits to the  
National Memorial Arboretum



# GROUP VISIT INFORMATION

We welcome all visiting groups at the National Memorial Arboretum whether the nature of the visit is educational, military, social or simply to enjoy the wildlife and landscape. The Arboretum can cater for all your needs and requirements.

In view of our increased visitor numbers, it is essential that all visiting groups of ten or more persons book in advance.

We also provide a flexible and tailored programme for students of all ages and abilities. Please contact the education department for more information.



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# GROUP PACKAGE

**£14.50 per person**

For visiting groups of 10 or more.

The popularity of our group package continues to grow.

The programme will run Monday to Thursday and include a two course lunch with tea and coffee and a pre-booked guided walk.

Places are limited and payment in advance is required to confirm your visit.



## PROGRAMME

- 10.30 ARRIVE**  
Your group will be met at the coach, advised and directed by one of our volunteer guides
- 10.45 MILLENNIUM CHAPEL OF PEACE AND FORGIVENESS**  
Your guide will show you to the Millennium Chapel for the
- Act of Remembrance
  - Welcome talk
- Seating in the Millennium Chapel is subject to availability, however the Act of Remembrance and talk will be broadcast outside the Chapel if necessary
- 11.30** Following the Welcome talk you will be met by your guide who will take your group on a guided walk for 45 minutes. (Please advise when making your booking if there is a particular memorial that your group wishes to incorporate in the tour)
- 12.30 LUNCH**  
Your tour will finish at the Visitor Centre where you will be directed to the dining area for lunch
- Menu**  
Roast of the day, including traditional accompaniments
- Followed by**  
Fruit crumble & custard or  
Fruit salad & ice cream
- NB: Vegetarian option available. For this and other dietary requirements please advise when booking.**
- 2.00 - 5.00 FREE TIME TO EXPLORE THE ARBORETUM**  
For visitors wishing to use the land train as an alternative to the guided walk, there will be an additional £2.00 charge.

**Bookings will be confirmed on receipt of full payment within 28 days of provisional reservation.**



## FORTIES FRIDAY

£19.40 per person

In addition to our standard Group Package, we are also offering a pre-booked option for groups of 25 or more. This includes a nostalgic afternoon of entertainment with Lola Lamour, our glamorous 1940's vocalist.

Bookings are being taken for Fridays throughout May to September. Payment in advance of £19.40 per person will be requested to confirm your visit.

As places are limited, it is advisable to book early to avoid disappointment.

Please contact us for more information on special group packages for the festive season.



## PROGRAMME

**10.30 ARRIVE**  
Your group will be met at the coach, advised and directed by one of our volunteer guides

**10.45 MILLENNIUM CHAPEL OF PEACE AND FORGIVENESS**  
Your guide will show you to the Millennium Chapel for the

- Act of Remembrance
- Welcome talk

Seating in the Millennium Chapel is subject to availability, however the Act of Remembrance and talk will be broadcast outside of the Chapel

**11.30** Following the Welcome talk you will be met by your guide who will take your group on a guided walk for 45 minutes. (Please advise when making your booking if there is a particular memorial that your group wishes to incorporate in the tour)

**12.30 LUNCH**  
Your tour will finish at the Visitor Centre where you will be directed to the dining area for lunch

**Forties Friday Menu**  
Roast of the day, including traditional accompaniments

**Followed by**  
Fruit crumble & custard or  
Fruit salad & ice cream

**NB: Vegetarian option available. For this and other dietary requirements please advise when booking.**

**2:00 – 3:00 ENTERTAINMENT**  
1940's style entertainment by Lola Lamour

**3.00 – 5.00 FREE TIME TO EXPLORE THE ARBORETUM**

For visitors wishing to use the land train as an alternative to the guided walk, there will be an additional £2.00 charge.

Bookings will be confirmed on receipt of full payment within 28 days of provisional reservation.



## NATIONAL MEMORIAL ARBORETUM WITH LUNCH & LICHFIELD CATHEDRAL TOUR

**£21.00**

Visitors are invited to spend a morning at the Arboretum, enjoying the relaxing atmosphere and taking a guided walk with one of our experienced volunteer guides or alternatively a ride on the Land Train with commentary. This will be followed by a two course lunch in the dining area.

A short journey south will take you to the Cathedral City of Lichfield and the opportunity to view the only medieval Cathedral in Britain with three spires, in the company of a knowledgeable Cathedral guide. Tea/coffee and biscuits will be served in the College Hall.

### PROGRAMME

- 10.30 ARRIVE**
- 10.50 ACT OF REMEMBRANCE**  
In the National Memorial Arboretum's Millennium Chapel, followed by a Welcome talk
- 11.30 GUIDED WALK**
- 12.30 TWO COURSE LUNCH IN THE DINING AREA**
- 2.15 LEAVE THE NATIONAL MEMORIAL ARBORETUM**
- 2.30 ARRIVE LICHFIELD CATHEDRAL**
- 2.45 GUIDED TOUR OF THE CATHEDRAL**
- 4.00 TEA/COFFEE AND BISCUITS IN THE COLLEGE HALL**
- 4.30 DEPART**  
For visitors wishing to use the land train as an alternative to the guided walk, there will be an additional £2.00 charge.

## AFTERNOON TEA

**£11.00 per person**

Enjoy a complete afternoon package at the Arboretum. Available everyday for groups of 10 or more, our volunteers will meet you at Reception and host your visit.



### PROGRAMME

- 2.00 – 2.30 MILLENNIUM CHAPEL OF PEACE AND FORGIVENESS**  
Welcome talk in the Chapel, an introduction to the National Memorial Arboretum
- 2.30 – 3.30 LAND TRAIN TOUR**  
Follow the exciting new extended route which incorporates the outer lying points of the Arboretum. Taking in many additional memorials and a short meander along the River Tame, with a complete and informative commentary.
- 3.30 – 4.30 AFTERNOON TEA IN THE DINING AREA**  
**Traditional Afternoon Tea**  
A selection of freshly prepared sandwiches, a variety of locally sourced pastries, cakes and biscuits and a choice of tea or coffee



## VIP TOURS

£100.00 for up to five people

One of our experienced volunteers will act as your guide for the day. Receive a personal tour of the Arboretum from a motorised buggy which holds up to five people. The guide will share his vast knowledge about the history, memorials and development of the grounds.

Available at a time to suit you between 11am and 4pm, with a one hour break for a two-course lunch, chosen from the varied menu in the Arbour Restaurant.

We can particularly recommend this wonderful experience as a gift for loved ones.

Please note that certain weather conditions may make areas of the site inaccessible by vehicle.



## ARBOUR RESTAURANT

The self-service restaurant, situated in the Visitor Centre, is fully licensed and offers a wide selection of hot and cold options, snacks and drinks throughout the day. Our popular two-course carvery is available on Sundays.

Visitors are not permitted to consume their own food within the Visitor Centre. However, there are a number of picnic benches sited in the grounds and we can supply pre-ordered "Picnic Packs" for this purpose.

## GROUP VISIT

We continue to ask visiting groups of 10 or more, who are unable to take advantage of our new packages, to advise us of their visit. Guided walks and lunch will be available as detailed elsewhere in this brochure.



## GUIDES

A selection of guided walks to various areas of the site leave from the Visitor Centre throughout the day. The cost is £2.50 per person and places are limited to 20. Check on arrival at Reception for the daily programme, where tickets can be purchased.

The walks are led by our experienced team of guides who enjoy sharing their comprehensive knowledge of the Arboretum with visitors.

## LAND TRAIN

£4.50 per person

Follow the newly extended route on an informative land train tour, taking you to the outer lying points of the Arboretum. With drop off and pick up points situated around the site, and a daily roamer pass available to enable you to enjoy this option at your leisure.

This fantastic 60 minute tour includes an enlightening commentary produced by our very knowledgeable volunteers.



## PUBLICATIONS

Included in the comprehensive range of publications is our guidebook, as well as a separate site map and for those visitors who wish to explore the site independently, and at their own pace, we have produced a range of walk leaflets with self-guiding in mind.

These may be purchased at the Visitor Centre on arrival or contact the Arboretum gift shop to obtain by mail order in advance of your visit.



## REMEMBRANCE

A daily Act of Remembrance takes place in the Millennium Chapel of Peace and Forgiveness at 11am every day of the year incorporating Last Post, the Silence and Reveille. Periodically private services take place which may restrict access for our visitors.

For those wishing to pay their own tribute at a memorial, poppy sprays and poppy symbols are available all year round from the Visitor Centre, and wreaths may be obtained with two weeks' notice. In the Long Gallery and Chapel there are facilities to light a candle in Remembrance. Visiting groups wishing to hold their own Act of Remembrance, in whatever form, are requested to lay out their intentions in writing with timings well in advance. Ceremonies of more than 15 minutes duration or involving more than 120 persons are deemed to be a Remembrance event and further charges will apply (details supplied on request). A donation of £2.00 per person is respectfully requested for those groups holding a smaller short service or dedication.



## PARKING

The Arboretum's car park is hard standing with a drop off point outside the Visitor Centre. Coach parking is free and drivers are issued with a voucher to spend on the day either in the Arbour Restaurant or Gift Shop. Visitors arriving independently by car should be aware that a car parking charge applies.

On certain days when large visitor numbers are expected or for special events, an overflow car park may be used, or a Park & Ride service operated. Wherever possible in these circumstances advance notice of this will be posted on our website. Coach drivers may be required to drop off their passengers and return to the Arboretum later in the day.

## SPECIAL REQUIREMENTS

The Arboretum takes great care to ensure that as far as possible it is accessible to all.

We have a limited number of mobility aids available for our less active visitors and advance reservation is recommended.

A charge of £5.00 is levied for a motorised scooter.

Please note that scooters are not permitted within the Visitor Centre.

## VISITORS WITH DOGS

Visitors who wish to walk their dogs onsite should use the public footpath which follows the southern hedge line and the river. A map of the route is available from Reception.

Dogs, except for working assistance dogs, are not permitted in the formal grounds of the Arboretum or on the memorials.

The Arboretum has no dog waste bins and limited shade within the parking area for dogs left in cars.

## GIFT SHOP

The shop sells a wide range of items including cards, books, souvenirs and seasonal gifts, as well as a range of garden plants.



## WHAT TO WEAR

The Arboretum is a large parkland with limited undercover facilities during inclement weather. Please ensure that your groups come prepared with a waterproof if wet weather is forecast, and warm clothing in winter months. Appropriate footwear is recommended at all times. The Gift Shop sells umbrellas, wet weather garments and sunhats.



## ST DUNSTAN'S MARKET SQUARE

Relax on the patio with a perfect cup of coffee, buy a beautiful flower arrangement or commission a bespoke military model.

Visit the Arboretum charity shop to discover a wealth of preloved treasures.



## SUPPORT THE ARBORETUM BY BECOMING A FRIEND

With your support we can preserve this unique place of Remembrance, helping it to flourish for future generations to enjoy.

You will benefit from becoming more closely involved with our work, meeting other Friends and receiving an exclusive quarterly magazine with news and updates.

### How to become a Friend:

**Tel** 01283 792 333

**Email** [friends@thenma.org.uk](mailto:friends@thenma.org.uk)



## HOW TO BOOK

All groups of 10 or more persons must book in advance. To check availability, and provisionally reserve your booking, call the Arboretum on 01283 792 333.

It may be useful to consider the following in advance:

- Decide on a suitable date for your visit, with alternatives in case your first choice is not available
- Decide if you require:
  - wheelchairs or motorised scooters
  - pre-ordered “Picnic Packs”
  - pre-booked packages
  - publications in advance of your visit
- Decide on your arrival and departure times
- This is the time to let us know if your group has any special requirements (eg dietary)

The agreed date will be held provisionally until you complete and return a Group Visit Booking Form, and payment in full where required. You may find it useful to keep a copy for your own records.

Once we have processed your booking form, confirmation will be sent.

**For all queries, please call 01283 792 333 or email [info@thenma.org.uk](mailto:info@thenma.org.uk). Alternatively, visit our website to find out more at [www.thenma.org.uk](http://www.thenma.org.uk).**

**Please note, exclusions may apply on some packages and are all subject to availability.**

**Your details will be stored for our records.**

**Information and prices are correct at the time of printing.**



Plan your visit: [www.thenma.org.uk](http://www.thenma.org.uk)



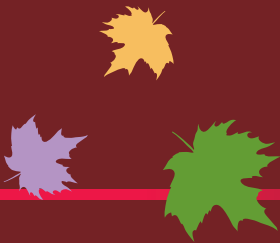
## OPENING HOURS

The Arboretum is open every day except Christmas Day between 9am and 5pm.

During the winter months the Arboretum grounds close at dusk. The Visitor Centre remains open until 5pm.

During the summer months last admission to the Arboretum is 4.30pm (unless otherwise stated).

**We rely on your donations to help grow and flourish.**



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**National Memorial Arboretum**

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LEGION

