



Where our Nation remembers



## Corporate NMA Friends

November 2010

Thank you for considering becoming a corporate Friend of the National Memorial Arboretum. Your sponsorship will help the Arboretum in its aim of becoming a world-renowned centre of Remembrance.

Corporate NMA Friends membership packages are tailored specifically for individual organisations.

Qualification for the corporate NMA Friends scheme would be based upon individual organisation subscription to the Arboretum (see pricing structure below). Corporate NMA Friends should expect to receive brand exposure and increased Corporate Social Responsibility contributions, which are an essential element of any business or organisational strategy.

### Your membership

To acknowledge your support:

- To become associated with a recognised national site of Remembrance, (visitor numbers c 300,000) which receives the patronage of stakeholders such as The Royal British Legion, Lafarge, Ministry of Defence and the National Forest.
- Appropriate advertisement/ branding opportunities (space is appropriate to tier level) including marketing collateral such as NMA Friends monthly e-communication and quarterly magazine The Memo. Both are circulated to all NMA Friends database.
- Acknowledgement of your support on appropriate onsite Friends displays.
- Negotiable price for the use of the Arboretum's onsite facilities during winter months (subject to availability).
- Higher tier Friends will be given the opportunity to place their company branding and link to their website on the "NMA Friends" area of the Arboretum's website.

[www.thenma.org.uk](http://www.thenma.org.uk)

#### National Memorial Arboretum

Croxall Road, Alrewas, Staffordshire DE13 7AR

**Tel:** 01283 792333

**Fax:** 020 3207 2111

**Email:** [info@thenma.org.uk](mailto:info@thenma.org.uk)

#### Supported by:

The Royal British Legion

Millennium Commission

Lafarge

The National Forest

Ministry of Defence

#### The National Memorial Arboretum Company Limited

is part of The Royal British Legion Group

Registered Office: Croxall Road, Alrewas, Staffordshire, DE13 7AR

Registered in England - Company No: 2927443

VAT No. 806 6197 19

Charity No. 1043992



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- Opportunity to receive personal guided tours (subject to availability).
- A number of free parking passes for corporate NMA Friends (negotiated at initial registration) on display of company identification at the reception desk or valid car park permits in vehicle windows.
- A number of copies of the quarterly Friends magazine "The Memo".

### Pricing structure

Please note prices quoted in this document are for a one year corporate membership. Prices will be subject to terms and conditions which will be discussed with interested parties.

- Bronze            £500 + Vat
- Silver            £1000 + Vat
- Gold              £5000 + Vat
- Platinum        Qualification to the platinum tier would be subject to organisational contribution and would be discussed at the initial meeting.

*\* All Corporate NMA Friends packages will be subject to terms and conditions. Interested parties are asked to arrange one to one meetings to discuss fees and benefits before corporate membership is granted.*

### Contact

For more information or for a no-obligation conversation please contact the Marketing & Fundraising Manager on 01283 792 333 or email [friends@thenma.org.uk](mailto:friends@thenma.org.uk)

We look forward to meeting you.

### NMA Friends Committee



[www.thenma.org.uk](http://www.thenma.org.uk)

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